

Pleasure Days Carriage Driving Show

Sponsorship & Advertising Opportunities



June 2 & 3, 2012

Tejon Ranch Equestrian Center, Lebec, CA

Carriage driving is living history. Many people have never seen a horse and carriage in real life. Please help us preserve the ability to keep this tradition alive by placing an ad in our program or providing a sponsorship. Not only will your support help the success of this show, but also you will be promoting your business at the same time. The people attending this event regularly patronize businesses like yours. The Whipsnappers Driving Society, Organizers and Entrants appreciate and thank you for your support!

We invite you to present your award in person. Includes mention in the program and announcements in the class and throughout the weekend. Prominent listing on website at: www.pleasuredays.org Free Show Program.

Sponsorships

___ Pleasure Days Carriage Driving Show Grand Championship	\$150
___ Pleasure Days Carriage Driving Show Reserve Grand Championship	\$125
___ Division Championship.....	\$100
? Single Pony ? Single Horse ? Pair Horse or Pony ? Tandem or Four in Hand	
? VSE & Small Pony ? Jr. Driver ? Novice Driver ? Marathon Vehicle	
___ Division Reserve Championship.....	\$50
? Single Pony ? Single Horse ? Pair Horse or Pony ? Tandem or Four in Hand	
? VSE & Small Pony ? Jr. Driver ? Novice Driver ? Marathon Vehicle	
___ Class Sponsorship.....	\$35
Turnout ? Single Horse ? Single Pony ? Pair Horse or Pony ? Tandem or Four in Hand	
? VSE & Small Pony ? Jr. Driver ? Novice Driver ? Marathon Vehicle	
Working ? Single Horse ? Single Pony ? Pair Horse or Pony ? Tandem or Four in Hand	
? VSE & Small Pony ? Jr. Driver ? Novice Driver ? Marathon Vehicle	
Super Reinsmanship ? Single Horse ? Single Pony ? Pair Horse or Pony ? Tandem or Four in Hand	
Test #2 ? VSE & Small Pony ? Jr. Driver ? Novice Driver ? Marathon Vehicle	
Pick Your Route ? Single Horse ? Single Pony ? Pair Horse or Pony ? Tandem or Four in Hand	
? VSE & Small Pony ? Jr. Driver ? Novice Driver ? Marathon Vehicle	
Cross Country ? Single Horse ? Single Pony ? Pair Horse or Pony ? Tandem or Four in Hand	
? VSE & Small Pony ? Jr. Driver ? Novice Driver ? Marathon Vehicle	
Pleasure Drive – ? Single Horse ? Single Pony ? Pair Horse or Pony ? Tandem or Four in Hand	
Turnout ? VSE & Small Pony ? Jr. Driver ? Novice Driver ? Marathon Vehicle	
Pleasure Drive - ? Single Horse ? Single Pony ? Pair Horse or Pony ? Tandem or Four in Hand	
Pace ? VSE & Small Pony ? Jr. Driver ? Novice Driver ? Marathon Vehicle	

Advertising (Program size: 8 ½ “ X 11”)

___ Full Page (Black And White).....	\$200
___ Inside Cover (Color).....	\$250
___ Back Cover (Color).....	\$250
___ Half Page (Black And White).....	\$120
___ Quarter Page (Black And White).....	\$75
___ Business Card (Black And White, 3 ½” X 2”.....	\$35
___ Banner Advertising.....	\$35

Supply your own banner and we will hang it in a prominent place and return it to you if you are not present at the show.

Total:..... \$_____

Name: _____ Company Name: _____

Address: _____ City/State/Zip: _____

Telephone: _____ Email: _____

Brief description about your business for announcer: _____

Make Check Payable to: Whipsnappers

Send To: Kathy LaChaine
15525 Abierto Road
Atascadero, CA 93422

IMPORTANT!

PDF or JPEG ad copy needs to be received no later than May 8, 2012.

Please mail or e-mail your ad copy in the form of a file to:

Veronica Campbell
1100 Stevely Avenue
Long Beach, CA 90815
email: t.v.campbell@verizon.net

We are truly grateful for your support!