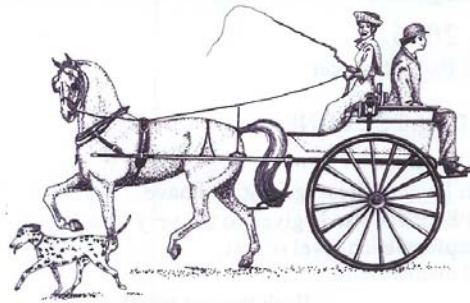


# Pleasure Days Carriage Driving Show Sponsorship & Advertising Opportunities



**May 22 & 23, 2010**  
**Tejon Ranch Equestrian Center, Lebec, CA**

Carriage driving is living history. Many people have never seen a horse and carriage in real life. Please help us preserve the ability to keep this tradition alive by placing an ad in our program or providing a sponsorship. Not only will your support help the success of this show, but also you will be promoting your business at the same time. The people attending this event regularly patronize businesses like yours. The Whipsnappers Driving Society, Organizers and Entrants appreciate and thank you for your support!

We invite you to present your award in person. Includes mention in the program and announcements in the class and throughout the weekend. Prominent listing on website at: [www.pleasuredays.org](http://www.pleasuredays.org) Free Show Program.

## Sponsorships

\_\_\_ Pleasure Days Carriage Driving Show Grand Championship ..... \$150

\_\_\_ Pleasure Days Carriage Driving Show Reserve Grand Championship ..... \$125

\_\_\_ Division Championship ..... \$100

- Single Pony       Single Horse       Pair Horse or Pony       Tandem or Four in Hand
- VSE & Small Pony       Jr. Driver       Novice Driver       Marathon Vehicle

\_\_\_ Division Reserve Championship..... \$50

- Single Pony       Single Horse       Pair Horse or Pony       Tandem or Four in Hand
- VSE & Small Pony       Jr. Driver       Novice Driver       Marathon Vehicle

\_\_\_ Class Sponsorship..... \$35

Turnout	<input type="checkbox"/> Single Horse	<input type="checkbox"/> Single Pony	<input type="checkbox"/> Pair Horse or Pony	<input type="checkbox"/> Tandem or Four in Hand
	<input type="checkbox"/> VSE & Small Pony	<input type="checkbox"/> Jr. Driver	<input type="checkbox"/> Novice Driver	<input type="checkbox"/> Marathon Vehicle
Working	<input type="checkbox"/> Single Horse	<input type="checkbox"/> Single Pony	<input type="checkbox"/> Pair Horse or Pony	<input type="checkbox"/> Tandem or Four in Hand
	<input type="checkbox"/> VSE & Small Pony	<input type="checkbox"/> Jr. Driver	<input type="checkbox"/> Novice Driver	<input type="checkbox"/> Marathon Vehicle
Reinsmanship	<input type="checkbox"/> Single Horse	<input type="checkbox"/> Single Pony	<input type="checkbox"/> Pair Horse or Pony	<input type="checkbox"/> Tandem or Four in Hand
	<input type="checkbox"/> VSE & Small Pony	<input type="checkbox"/> Jr. Driver	<input type="checkbox"/> Novice Driver	<input type="checkbox"/> Marathon Vehicle
Gamblers Choice	<input type="checkbox"/> Single Horse	<input type="checkbox"/> Single Pony	<input type="checkbox"/> Pair Horse or Pony	<input type="checkbox"/> Tandem or Four in Hand
	<input type="checkbox"/> VSE & Small Pony	<input type="checkbox"/> Jr. Driver	<input type="checkbox"/> Novice Driver	<input type="checkbox"/> Marathon Vehicle
Cross Country	<input type="checkbox"/> Single Horse	<input type="checkbox"/> Single Pony	<input type="checkbox"/> Pair Horse or Pony	<input type="checkbox"/> Tandem or Four in Hand
	<input type="checkbox"/> VSE & Small Pony	<input type="checkbox"/> Jr. Driver	<input type="checkbox"/> Novice Driver	<input type="checkbox"/> Marathon Vehicle
Pleasure Marathon – Turnout	<input type="checkbox"/> Single Horse	<input type="checkbox"/> Single Pony	<input type="checkbox"/> Pair Horse or Pony	<input type="checkbox"/> Tandem or Four in Hand
	<input type="checkbox"/> VSE & Small Pony	<input type="checkbox"/> Jr. Driver	<input type="checkbox"/> Novice Driver	<input type="checkbox"/> Marathon Vehicle
Pleasure Marathon - Pace	<input type="checkbox"/> Single Horse	<input type="checkbox"/> Single Pony	<input type="checkbox"/> Pair Horse or Pony	<input type="checkbox"/> Tandem or Four in Hand
	<input type="checkbox"/> VSE & Small Pony	<input type="checkbox"/> Jr. Driver	<input type="checkbox"/> Novice Driver	<input type="checkbox"/> Marathon Vehicle

**Advertising (Program size: 8 ½ “ X 11”)**

___ Full Page (Black And White).....	\$200
___ Inside Cover (Color).....	\$250
___ Back Cover (Color).....	\$250
___ Half Page (Black And White).....	\$120
___ Quarter Page (Black And White).....	\$75
___ Business Card (Black And White, 3 ½” X 2”).....	\$35
___ Banner Advertising.....	\$35

*Supply your own banner and we will hang it in a prominent place and return it to you if you are not present at the show.*

Total: ..... \$ \_\_\_\_\_

Name: \_\_\_\_\_ Company Name: \_\_\_\_\_

Address: \_\_\_\_\_ City/State/Zip: \_\_\_\_\_

Telephone: \_\_\_\_\_ Email: \_\_\_\_\_

Brief description about your business for announcer: \_\_\_\_\_

\_\_\_\_\_  
\_\_\_\_\_

**Make Check Payable to: Whipsnappers**

Send To: Kathy LaChaine  
15525 Abierto Road  
Atascadero, CA 93422

***IMPORTANT!***

Camera-ready ad copy needs to be received no later than May 1, 2010.  
Please mail or e-mail your ad copy in the form of a .jpg file to:

Veronica Campbell  
1100 Stevely Avenue  
Long Beach, CA 90815  
email: [t.v.campbell@verizon.net](mailto:t.v.campbell@verizon.net)

*We are truly grateful for your support!*